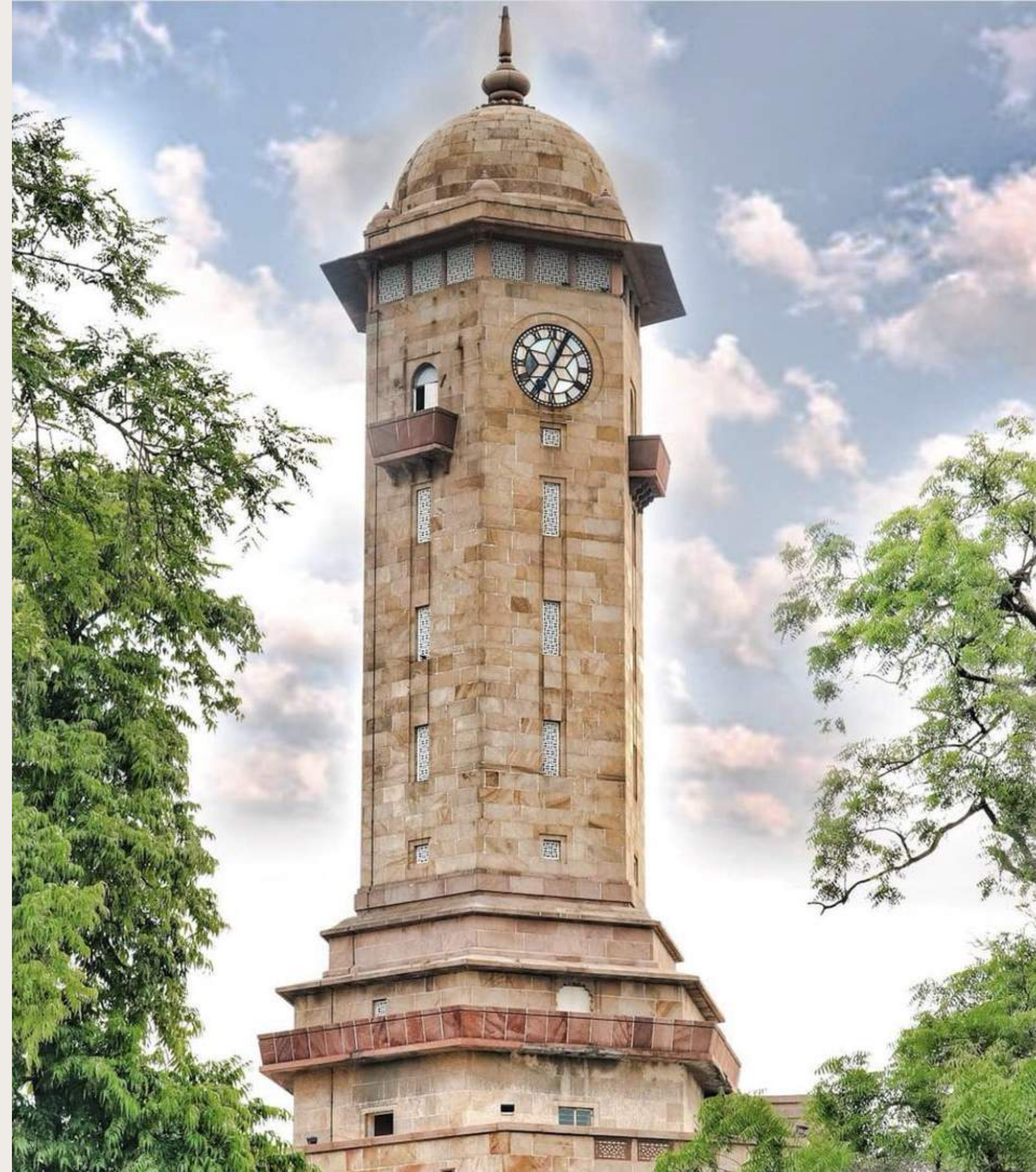




MBA IN AGRIPRENEURSHIP & VALUE CHAIN MANAGEMENT



Indian Institute of Sustainability has been established by Gujarat University. Gujarat University is ranked 1st in the state by Gujarat State State Framework and 26th in-country by Outlook-ICARE India University Rankings 2019. IIS aspires to be known as one of its kind sustainability institute, working at the frontiers of practice, research, and education to foster a more environmentally sound and socially responsible society. The objective of IIS is to promote research, training, policy advocacy, technology transfer, startups, entrepreneurs, innovators, and fundraising for sustainable development in various dimensions in collaboration with international institutions, government, businesses, and different stakeholders.



ABOUT US

MBA in Agripreneurship & Value Chain Management is a full time program aimed at empowering agribusiness leaders, agriculture entrepreneurs, and value chain experts with the necessary skills, knowledge, exposure, attitude, and understanding the agribusiness, agro-based enterprises, rural & allied sectors as well as developing their businesses with a strong international focus. This is also a hands-on program that allows students to work on problem-solving ideas, learn about entrepreneurship, and start businesses as part of their studies. The initiative will also aid in the development of agricultural value chain expertise among the students.

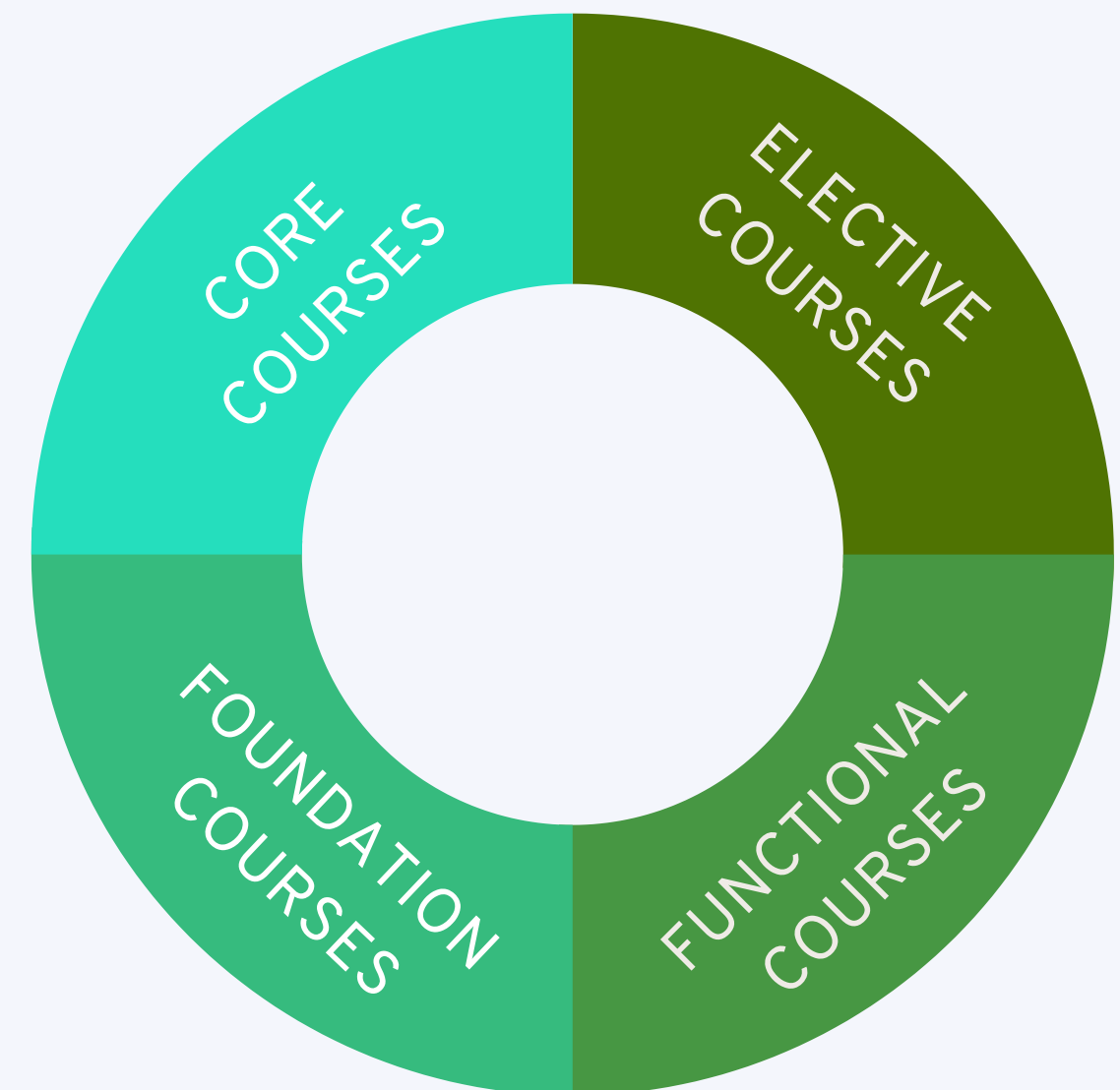
OVERVIEW





What will you study?

- Students at IIS will study courses as part of their curriculum as core courses, foundation courses, functional courses and elective courses.
- Students will learn and explore the the concept of agriculture entrepreneurship, business management, policy making, managing enterprises, etc. These concepts are built upon the foundation of sustainability goals.
- There will be various subjects imparting the best of '21st century required skills' such as technological know-how, business, economics, marketing, finances, agribusiness management, live projects and of course entrepreneurship, and much more.



IMPORTANT MODULES

INNOVATION & ENTREPRENEURSHIP

BUSINESS IT & FINANCE

AGRICULTURE & FOOD POLICY

FARM TO FORK SUPPLY CHAIN

AG-TECH

AGRO & FOOD MARKETING

FOOD QUALITY, ASSURANCE & MODELLING

LEGAL ASPECTS OF AGRIPRENEURSHIP

HUMAN RESOURCE MANAGEMENT

SUSTAINABLE ECONOMICS

AGRICULTURE TRADE & EXPORTS

OPERATION MANAGEMENT OF BUSINESS

BUSINESS COMMUNICATION

ANIMAL HUSBANDRY, DAIRY & FISHERIES



DR. MARK A. GAGNON

Associate Professor, Agribusiness
Penn State University, USA



ABHAY KUMAR, IES

Director, Ministry of Finance,
Govt. of India



PROF. DR. RAMASWAMY C.
ANANTHESWARAN

Professor, Food Science
Penn State University, USA



ARNAUD JOHANET

Commercial Director, France



PROF. DR. A. R. PATHAK

Former Vice-Chancellor, Junagadh
Agricultural University



AYAZ KHATRI (IIFT ALUMNI)

Independent Consultant & Managing
Partner, ARAC INTERNATIONAL LLP

FACULTIES



DR. GARIMA CHAUHAN

Scientist at Steeper Energy, Alberta,
Canada



PROF. DR CATHERINE PELISSERO
BENNETAU

Professor and Scientist,
University of Bordeaux, France



ANURAG KASHYAP (IIMA ALUMNI)

Management Trainee, Coromandel
International Limited



DR. SUNIL KUMAR (NDRI ALUMNI)

Researcher, ICAR-NDRI



RAJESH KUMAR PANT (IIMA ALUMNI)

General Manager at Synergy Technofin Pvt.
Ltd.



MRS. MARIYA STOILOVA

Global Channel Development Specialist,
SAP, Germany

FACULTIES

SALIENT FEATURES

RENOWNED FACULTIES FROM GLOBALLY HIGH RANKED INSTITUTIONS

FIELD EXPOURE AND SUPPORT FOR NEW STARTUP THROUGH INCUBATORS

SUMMER COURSE & STUDENT EXCHANGE OPPORTUNITIES WITH GLOBAL PARTNERS

PROGRAMS ARE MORE INCLINED INTO PRACTICAL EXPOSURE AND INDUSTRIAL EXPERIENCE

ACTION-ORIENTED STRATEGY COMBINING MANAGEMENT, PUBLIC POLICY, & ALL ASPECTS OF AGRIBUSINESS

CAREER OPPORTUNITIES



LEARNING OUTCOMES

- UNDERSTAND PEOPLE, POLICY, AND PROFESSIONAL (PPP) ECOSYSTEM OF AGRICULTURE AND FOOD VALUE CHAIN.
- UNDERSTAND THE IMPORTANCE OF VALUE CHAIN, AND SMART FARMING TO HELP MAKE MORE EFFECTIVE BUSINESS DECISIONS.
- IDENTIFY UPCOMING TRENDS IN ENTREPRENEURSHIP IN THE AGRICULTURE AND FOOD SECTOR AND SETUP STARTUP/COOPERATIVE/FARMER PRODUCER ORGANIZATION.
- HANDLE DIFFERENT TYPES OF GROUND-LEVEL CHALLENGES AND SOLVE ANALYTICAL PROBLEMS.

ADMISSION PROCEDURE

APPEAR FOR
CMAT

AFTER
RESULT,
REGISTER
AT ACPC

IF YOUR
SCORE IS
HIGHER
THAN
CUTOFF

APPLY FOR IIS
MBA COURSE
ON ACPC
WEBPORTAL

GET
CONFIRMATION

PAYS FEES &
GET
CONFIRMATION
OF ADMISSION

FOR MORE
INFORMATION VISIT
JACPCLDCE.AC.IN

Fee: 30000/Semester
Duration: Two years

VISIT WWW.GUJARATUNIVERSITY.AC.IN/ADMISSIONS FOR MORE INFO
Offline admission also available, Visit iisg.ac.in

GLOBAL PARTNERS



- Study Visits to Geneva
- Online Training Programmes
- Study Visits to other Cities
- Training Workshops
- Joint Academic Programmes



- Summer programs and Summer internship opportunities



- Teaching by the Faculty of Penn State University



- Student exchange opportunities



INCUBATION
PARTNERS



MissionMangalam
Gujarat Livelihood Promotion Company Limited

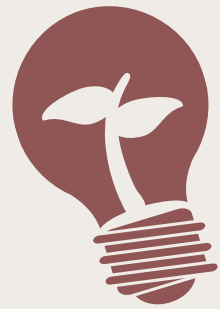


NAFED



एनसीडीसी
NCDC

PSU
PARTNERS



CONTACT US

Email

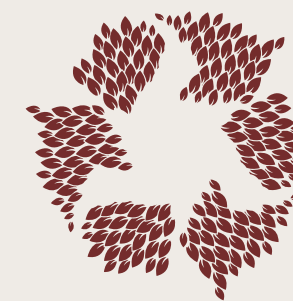
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